



Medical Informatics and Device business

Location: Western New York State
Reference ID:

Financial Information

Asking: \$14,500,000

Gross: Not Disclosed

Cash Flow: Not Disclosed

Summary Description

ATTRACTIVE BUSINESS INVESTMENT OPPORTUNITY: Company is a high technology pre-revenue (currently has licensing revenue) medical device and informatics business, with a strong IP position via issued patents in the area of medical informatics. It is in the post start-up phase and founded by a top inventor. The Founder has over 100 patents to his name, two of which are key patents related to the Company's innovative healthcare monitoring products. The Company is at the leading edge for advanced home-based healthcare delivery monitoring technology. The Company is dedicated to advancing medical informatics as the most important innovation to achieve improved patient care at reduced health care cost. Long-term, the Company's objective is to deploy innovative medical informatics processes and systems, ultimately resulting in a visual key health indicator "report card" for an individuals biometrics, which is accessible anytime, anywhere deploying web technology. The Company is seeking a strategic buyer or venture investor for serious and meaningful discussions.

General Information

Competition: Company competes primarily with PC based software products requiring manual key data entry or upload data from a device via cable connection. Alternatives unfortunately are subject to intentional and unintentional human error and do not provide information directly to physicians or device manufacturers, such as the Company's products. The Company also competes against web portals, which are characterized by the same deficiencies. The Company offers a lower cost, timelier, and more accurate means of data capture.

Growth and Expansion: Market for home-based health care delivery products is over \$99 billion and climbing. Initial target market segment for Diabetes monitoring is over \$7.5 billion. Presently, the Company is addressing the Diabetes segment with its Glucose measuring product. However, there are other lucrative segments, such as Cholesterol metering, blood pressure monitoring and Weight measurement, which are planned.

Contact Information

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