



Franchise Resale: Internet Marketing

Location: Dallas Texas
Reference ID: BB04K092

Financial Information

Asking: \$44,700
Financing: Seller financing available

Summary Description

Owner has a Regional License for the vibrant Dallas Texas market, is relocating and must sell quickly. The owner completed training in December 2008 but due to personal circumstances was not able to launch the business. This is prime market opportunity for the transfer of territory rights at a substantial discount, absent a revenue stream, with training, mentoring, and support included provided by market leading franchisor.

Franchisor is WSI, a highly regarded Internet Marketing Solution, #1 Internet and Technology Franchise 7 years in a row. Business model offers lifestyle flexibility, top line scalability, reoccurring revenue and a substantial ROI. Technical experience is not required. Full training included.

Franchisor

The WSI Opportunity capitalizes on the explosive demand from small and medium sized businesses (SMEs) for effective Internet Marketing Solutions

- Gartner Group is predicting \$37 Billion to be spent on online advertising in US by 2010, more than cable TV & radio advertising

Franchisees to be Certified Internet Consultants, able to provide their clients with the ABCs of Internet Success

- Affordable Web Solutions
 - High end, IBM quality solutions, priced for SMEs
- Building Targeted Traffic to their site
 - Drive the maximum qualified traffic at the lowest possible cost
- Converting those visitors into More Customers
 - Turn the traffic into profits
 - Most web sites average 2 – 3 % of visitors convert into customers
 - WSI Clients are experiencing 16%+ conversion - imagine the impact on their bottom line profit & return on internet investment!

Production Centers handle the technical and development work, which frees up your time to develop long term business relationships with your clients, resulting in substantial potential for reoccurring revenue.

To provide the ABCs of Internet Success and build a profitable business, Franchisees simply follow WSI's Lifecycle version 3.0

Developed from 14 years of success, a track record almost unheard of in the Internet

Over 1500 Franchisees, 87 Countries

Entrepreneur Franchise 500 Rankings:

- Top 10 Home Based Franchise businesses
- Top 30 Global Franchise businesses
- Top 50 Overall Franchise businesses
- #1 Internet and Technology Franchise 7 years in a row

Memberships and Associations with International Franchise Associations (IFA), IBM, Microsoft, SEMPO, Oracle, WebEx, Price Waterhouse Coopers (PWC) & more

Why do people want to become WSI Franchisees?

- Strong Earning Potential
- Scalable Business (operate independently or build a team)
- Home or Office Based
- Complete Training and Support
- Total Turn Key System
- No previous technical or sales experience necessary – it is an asset (everything is included in the proven systems)
- Capitalize on the internet, the biggest socio-economic revolution the world has ever seen
- Minimal Overhead
- Significant Potential Revenue
- Predictable, Recurring Revenue Streams

Serious inquiries only

Contact Information

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