

Innovative High-Growth Advertising Business Opportunity

Location: National

Reference ID: BB05K193

Financial Information

License Fees: Range \$100,000 to \$2,000,000 Depending on territory...20% down and attractive re-payment plans.

Summary Description

An exciting business opportunity that offers 100% FREE Advertising for buying or selling vehicle, jobs, and real estate fast, which gives it the absolute competitive advantage.

The Business Licensing opportunity consists of all 52 states, their Counties and demographic zip codes, which are available for purchase. The Licensee will purchase a License for an approved Area for a 10-year period, and assuming the Licensee remains in good standing, will be offered another 5-year period on a first right of refusal basis. For example, a License purchased for Los Angeles would receive a substantial percentage of the revenues that comes into the new advertising website in accordance with assigned zip codes. Furthermore, there is allotted advertising space revenue on the website which the Licensee will also participate in.

With a fool proof, bug-free and advanced website, the new advertising concept is geared to increase its visibility in the next twelve months. The Licensor is engaged in strategic marketing activities, which involve promotions over the radio, cable and national television, and placement of outdoor ads. Various Internet viral marketing strategies are also being initiated.

Two weeks after running its trial commercials on cable television, thousands have already visited the Company's website. Number of ads posted daily is steadily increasing. This is a testament that the public is ready for a new online classifieds platform. The market will embrace this new concept as a smarter and better alternative site for buying and selling of vehicles. There will be a natural shift to the newer form of advertising.

The market for selling new and used vehicles is immense. Consequently, it supports a multi-billion dollar industry. Research shows that the alternative ways of advertising new and used vehicles range from two (2) lines and a tiny blurry black and white photo for approximately fifty (\$50.00) dollars in an Auto Magazine for ten days, to two (2) lines for five (5) days for sixty (\$60.00) dollars in a Major City Newspaper. Since the Company has low overhead, it is able to offer a free 30-Day Ad.

The Business Licensee has minimal overhead other than advertising, which Company will help develop and support. There is no office expense for the Licensee to underwrite and there are no employees required. The Licensee simply logs into the Company's website and monitors the sales and progress of their advertising. The overall Company business model was designed to be able to reach large financial rewards in a relatively short period of time.

The Company is seeking entrepreneurs interested in running their own territory or area with no overhead costs, other than marketing, and who envision the same exponential growth that the Company does.

General Information

Territories: going fast



Contact Information

For a Territory Business License Prospectus, call: Alan Brind

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