Remote Medical Monitoring—Investment Opportunity

Location: Western New York State
Reference ID: BB08L196

Summary Description
INVESTMENT OPPORTUNITY: High technology pre-revenue remote medical monitoring business at pre-market status, with a strong IP position via issued patents in the area of medical informatics. It is in the post start-up phase and founded by a top inventor. The Founder has over 100 patents to his name, two of which are key patents related to the Company's innovative healthcare monitoring products. The Company is at the leading edge for advanced home-based healthcare delivery monitoring technology. The Company is dedicated to advancing medical informatics as the most important innovation to achieve improved patient care at reduced health care cost. The Company is seeking a strategic buyer or investor for serious and meaningful discussions.

General Information
Competition: Company competes primarily with PC based software products requiring manual key data entry or upload data from a device via cable connection. Alternatives unfortunately are subject to intentional and unintentional human error and do not provide information directly to physicians or device manufacturers, such as the Company’s products. The Company also competes against web portals, which are characterized by the same deficiencies. The Company offers a lower cost, timelier, and more accurate means of data capture.

Growth and Expansion: Market for home-based health care delivery products is over $99 billion and climbing. Initial target market segment for Diabetes monitoring is over $7.5 billion. Presently, the Company is addressing the Diabetes segment with its Glucose measuring product. However, there are other lucrative segments, such as Cholesterol metering, blood pressure monitoring and Weight measurement, which are planned.

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